

KORMARINE CONFERENCE 2017 SPONSORSHIP PROGRAM

Kormarine Conference 2017 Sponsorship Program aims to offer you the opportunities to effectively enhance your company's brand image and make your presence known in the world.

A. Sponsorship Package

Level	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
Amount (VAT Excluded)	KRW 30,000,000	KRW 20,000,000	KRW 10,000,000	KRW 5,000,000
Conference Free Pass	40 persons	30 persons	10 persons	5 persons
Presentation Opportunity	3 times	2 times	1 time	
Gala Dinner Address Opportunity	1 time			
Toasting Opportunity for Gala Dinner		1 time		
Gala Dinner Ticket	4 tickets	3 tickets	2 tickets	1 ticket
VIP Luncheon Ticket	10 tickets	7 tickets	5 tickets	3 tickets
Color Ads inside the Proceedings (1 page)	✓	✓	✓	
Logo on the Proceedings Cover	✓	✓	✓	✓
Banner Link on the Official Website	✓	✓	✓	✓
Logo on the Newsletter	✓	✓	✓	✓
Logo on the Banners and Ads	✓	✓	✓	✓

B. Presentation with Meals

- ✓ During the conference morning sessions or lunch sessions, we are planning to provide a time for the sponsor to present on the technology and/or product of the sponsor company or any other subject the sponsor wishes.
- ✓ This is a great opportunity when the participants can solely focus on the sponsor company.

Morning Session		
KRW 7,000,000 (VAT Excluded)	<input type="checkbox"/> Oct 25 th (Wed, 08:30-09:30)	<input type="checkbox"/> Oct 26 th (Thu, 08:30-09:30)
Lunch Session		
KRW 10,000,000 (VAT Excluded)	<input type="checkbox"/> Oct 25 th (Wed, 12:20-13:20)	<input type="checkbox"/> Oct 26 th (Thu, 12:00-13:20)

- There will be a signboard with the sponsor company's logo and slogans.
- Promotional video can be shown during the morning or lunch hours in each of the session rooms.
- A promotional table can be placed near the front of the session entrance.
- An opportunity to join the conference VIP meeting will be offered.
- Promotional literature can either be distributed at lunch or placed on the lunch box.
- * Kormarine Conference Secretariat's Office will only be providing the venue; the promotional program will be planned and run by the sponsor company.

C. Promotion

Item	Amount	Item	Amount
<input type="checkbox"/> Conference Bag	KRW10,000,000	<input type="checkbox"/> Gala Dinner (10.26)	KRW20,000,000
<input type="checkbox"/> Coffee Break Twice (10.25)	KRW 7,000,000	<input type="checkbox"/> Coffee Break Twice (10.26)	KRW 7,000,000
<input type="checkbox"/> Internet Lounge	KRW 5,000,000	<input type="checkbox"/> Conference Website Banner	KRW 3,000,000
<input type="checkbox"/> Registration Desk	KRW 5,000,000	<input type="checkbox"/> Participant Souvenir (Pen)	KRW 3,000,000
<input type="checkbox"/> Conference Lanyard Branding	KRW 3,000,000	<input type="checkbox"/> Logo on Staff T-Shirts	KRW 1,000,000
<input type="checkbox"/> Proceedings Back Cover (1P/color)	KRW 3,000,000	<input type="checkbox"/> Inside the Proceedings Back Cover (1P/color)	KRW 2,000,000
<input type="checkbox"/> Proceedings Back Inserts (1P/color)	KRW 1,500,000	<input type="checkbox"/> Inside the Proceedings Front Cover (1P/color)	KRW 2,000,000

◦ Conference Bag

The Conference Bag will include the proceedings and be distributed to all the participants. The bag will surely have a lasting impact on those who come to Kormarine Conference 2017.

◦ Coffee Break

Coffee Break will be a perfect chance to promote the sponsor company, as the company's logo can be branded on the coffee break signboards as well as on the table runners. Furthermore, your promotional videos can be featured during the coffee break.

◦ Internet Lounge

This is another great opportunity to maximize your company's exposure to the participants by branding your company logo on the computer windows as well as in the Internet Lounge designs.

◦ Registration Desk

Registration Desk is the place which will be exposed most to the participants, so the placement of your company logos and images at the desk will present you a great opportunity to advertise the sponsor company.

◦ Conference Lanyard Branding

Conference Lanyard will be branded with the sponsor company's logo. Since the participants will be wearing this all throughout the conference, sponsoring the lanyard branding will definitely enhance your company's brand as well.

◦ Gala Dinner

Around 100 VIPs including the speakers, organizing and steering committee members, and the industry leaders are expected to network and share business opportunities during the gala dinner.

◦ Conference Webpage Banner Advertisement

Conference Webpage Banner is an effective way not only to advertise your new products and services but also to boost up your company name value. The banner can also be linked onto the sponsor company's website.

◦ Logo on Staff T-Shirts

The Official Conference T-Shirt will be worn by the conference staff who will be roaming about the conference whole throughout. Sponsoring the staff T-shirt will entail your company's logo insertion and a dynamic opportunity to advertise.

Kormarine Conference 2017 Sponsorship Application Form

01. Sponsor Information

Company		Address	
Contact Person/ Position		Department	
Telephone No.		Fax No.	
Web Site		E-mail	

02. Sponsorship Program and Sponsoring Amount

A. Sponsorship Package

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03. Account Information

Account Number and the Bank Information: Nonghyup 301-0131-9767-21 The Korean Society of Marine Engineering

Signed: _____

Date: _____

(For and on behalf of the sponsor listed above)

Please email the completed form to: info@kormarineconferences.org or Fax to: 82-2-6008-6695 or Call at: 82-2-2088-8630